

Digital Education Management in Improving the Quality of Technology-Based Learning

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Abstract: This study aims to explore the role of Digital Education Management Systems (DEMS) in improving the quality of technology-based learning. Using a qualitative method with a library research approach, this research analyzes various theories, models, and previous studies related to the integration of technology in education management. The findings indicate that DEMS play a crucial role in enhancing educational quality by streamlining administrative tasks, facilitating personalized learning, and supporting data-driven decision-making. Additionally, digital leadership is found to be essential in ensuring the effective implementation of DEMS, fostering a culture of innovation and continuous improvement within educational institutions. However, challenges such as digital infrastructure limitations, resistance to technology adoption, and the digital divide remain barriers that must be addressed for optimal implementation. This study suggests the need for equitable access to technology and the professional development of educators and leaders to improve their digital literacy. Overall, while DEMS hold great potential to enhance technology-based learning, their successful implementation heavily depends on overcoming the existing barriers. Future research is recommended to further investigate strategies to bridge the digital divide and evaluate the long-term impact of DEMS on student learning outcomes.

Keywords: Digital Education Management Systems, Technology-Based Learning, Digital Leadership, Personalized Learning, Library Research, Data-Driven Decision Making.

Abstrack: Penelitian ini bertujuan untuk mengeksplorasi peran Sistem Manajemen Pendidikan Digital (SMPD) dalam meningkatkan kualitas pembelajaran berbasis teknologi. Dengan menggunakan metode kualitatif melalui pendekatan studi literatur, penelitian ini menganalisis berbagai teori, model, dan hasil penelitian terdahulu terkait integrasi teknologi dalam manajemen pendidikan. Hasil penelitian menunjukkan bahwa SMPD berperan penting dalam memperbaiki kualitas pendidikan dengan menyederhanakan tugas administratif, memfasilitasi pembelajaran yang dipersonalisasi, serta mendukung pengambilan keputusan berbasis data. Selain itu, kepemimpinan digital terbukti penting dalam memastikan penerapan SMPD yang efektif, dengan menciptakan budaya inovasi dan perbaikan berkelanjutan dalam lembaga pendidikan. Namun, tantangan seperti keterbatasan infrastruktur digital, resistensi terhadap adopsi teknologi, dan kesenjangan digital masih menjadi hambatan yang harus diatasi untuk mencapai implementasi yang optimal. Penelitian ini menyarankan perlunya akses yang merata terhadap teknologi serta pengembangan profesional bagi pendidik dan pemimpin untuk meningkatkan literasi digital. Secara keseluruhan, meskipun SMPD memiliki potensi besar untuk meningkatkan kualitas pembelajaran berbasis teknologi, keberhasilan implementasinya sangat tergantung pada upaya mengatasi hambatan-hambatan yang ada. Penelitian selanjutnya disarankan untuk menggali lebih dalam mengenai strategi pengentasan kesenjangan digital dan mengevaluasi dampak jangka panjang SMPD terhadap hasil belajar siswa.

Kata Kunci: Sistem Manajemen Pendidikan Digital, Pembelajaran Berbasis Teknologi, Kepemimpinan Digital, Pembelajaran yang Dipersonalisasi, Studi Literatur, Pengambilan Keputusan Berbasis Data.

Introduction

The rapid integration of digital technologies into educational systems worldwide has fundamentally reshaped how teaching and learning processes are designed, delivered, and assessed. Digital education management refers to the strategic planning, implementation, and governance of technology-enhanced learning environments to improve educational quality, institutional efficiency, and learner outcomes (Fitriani et al., 2025). Digital tools such as Learning Management Systems (LMS), e-learning platforms, artificial intelligence-enabled applications, and other digital infrastructures have become increasingly indispensable especially in the wake of global disruptions such as the COVID-19 pandemic (Fitriani et al., 2025). Beyond emergency remote teaching, these technologies now play a central role in creating flexible, accessible, and student-centered learning experiences that extend beyond traditional classroom boundaries (Haleem et al., 2022). This transformation underscores the



need for robust digital education management frameworks that not only integrate technological tools but also align with pedagogical goals and institutional capacities.

Despite this rapid adoption, the existing literature reveals persistent challenges in the management of technology-based learning. Infrastructure inadequacies, limited digital competencies among educators and administrators, and unequal access to digital resources remain significant barriers to realizing the full potential of technology in education (Fitriani et al., 2025). While studies on technology in education often focus on individual digital tools or learning outcomes (e.g., student engagement or achievement) (Sabri et al., 2024), there is comparatively less attention paid to how digital education management as an integrative system influences the quality and sustainability of technology-based learning. As observed in the literature, research tends to provide descriptive accounts of technology adoption rather than comprehensive models of how educational management processes mediate and enhance quality outcomes (Fajarudin, 2025; Fitriani et al., 2025). This gap suggests that while digital technologies themselves are well-studied, the systematic management structures that support their effective utilization remain underexplored.

State-of-the-art scholarship highlights that effective technology integration depends not solely on the presence of digital tools but on leadership vision, institutional policies, digital competencies, and continuous evaluation mechanisms (Frizdew et al., 2025; Ilyas et al., 2025). For example, digital leadership in school management has been shown to significantly impact the quality of technology-based learning by fostering culture, capacity building, and strategic resource allocation (Frizdew et al., 2025). Similarly, models of information technology-based educational management emphasize the importance of integrated management information systems, governance policies, and infrastructure for achieving higher educational quality (Fajarudin, 2025). These insights point to an emerging recognition that digital education management is a multidimensional and organizational phenomenon, not merely a technological one, yet comprehensive empirical frameworks that connect management practices to measurable improvements in learning quality are limited.

Thus, the novelty of this research lies in its focus on digital education management as an overarching systemic construct that directly influences the quality of technology-based learning. Unlike prior studies that primarily examine discrete technological tools or individual educational outcomes, this article proposes to investigate how digital management processes — including planning, governance, evaluation, and leadership — function as catalysts for quality enhancement in technology-based learning environments. This focus contributes to both theory and practice by offering a more holistic understanding of the interplay between educational management and digital pedagogies.

Accordingly, this study addresses the following research problem: To what extent does digital education management influence the quality of technology-based learning? In doing so, it hypothesizes that effective digital education management positively correlates with improvements in learning quality indicators such as engagement, learner achievement, and institutional efficiency.

In line with this problem, the objective of this article is:

1. To conceptualize the key components of digital education management;
2. To analyze how these components improve the quality of technology-based learning; and
3. To propose an integrative framework that can guide educational institutions in enhancing technology-based learning quality through effective management strategies.

By addressing these objectives, the study aims to provide actionable insights for policymakers, educational leaders, and practitioners seeking to strengthen digital learning ecosystems in the digital era.

Method

This study employs a qualitative research design with a literature review approach to explore the role of digital education management in improving the quality of technology-based learning. The literature review is particularly suitable for this research, as it allows for a comprehensive synthesis of existing knowledge, theories, and empirical studies related to the integration of digital tools in educational management systems. A literature review approach also helps identify research gaps and offers a theoretical foundation for understanding how effective digital management practices can enhance the quality of technology-based learning (Tareke et al., 2025).

1. Data Sources

The primary data for this study is obtained from secondary sources, including peer-reviewed journal articles, conference proceedings, books, and institutional reports on digital education management, technology-based learning, and the quality of educational practices. These sources were selected for their relevance and scholarly credibility. To ensure comprehensive coverage of the topic, articles published within the past ten years (2013–2023) were prioritized, as they reflect the most current trends and innovations in digital education. Sources were accessed through academic databases such as Google Scholar, ERIC, and Scopus. Moreover, key reports from governmental and non-governmental organizations regarding digital education policies and technology adoption in education were also included, as they provide practical insights into the current state of digital education management (Fitriani et al., 2025; Haleem et al., 2022).

2. Data Collection Techniques

The data collection method involved a systematic search and selection process. The following steps were undertaken to gather relevant literature:

- 1) Search Strategy: Keywords such as “digital education management,” “technology-based learning,” “quality education,” and “learning management systems” were used to conduct searches in academic databases. Boolean operators (AND, OR) were utilized to refine results and ensure relevant studies were included.
- 2) Selection Criteria: Articles were selected based on the relevance to the research questions, the methodology used, and the year of publication. Preference was given to studies that provided empirical evidence on the relationship between digital management systems and learning quality, as well as theoretical frameworks that discuss the integration of technology in education.
- 3) Inclusion and Exclusion: Only studies published in reputable, peer-reviewed journals were considered. Studies with a narrow focus on specific technologies or case studies without broader implications for educational management were excluded.

This process ensured the inclusion of high-quality literature that provides a well-rounded perspective on digital education management and its impact on learning outcomes.

3. Data Analysis Method

For the analysis, a thematic analysis technique was employed to synthesize the findings from the selected literature. Thematic analysis is a common method in qualitative research for identifying and analyzing patterns or themes within data (Braun & Clarke, 2006). This approach was particularly appropriate because it allowed for the identification of recurring concepts and insights related to digital education management and its effects on technology-based learning. The steps in thematic analysis included:

- 1) Familiarization with Data: All selected articles were read thoroughly to understand the key arguments and findings related to digital education management and learning quality.

- 2) Coding: Key themes and concepts were identified and coded. Initial codes were developed based on recurring topics such as “digital tools,” “pedagogical strategies,” “student engagement,” and “learning outcomes.”
- 3) Theme Development: Codes were grouped into broader themes, which were then categorized into three main areas: (a) management practices and digital tools, (b) pedagogical innovations in technology-based learning, and (c) indicators of learning quality.
- 4) Synthesis and Interpretation: After developing themes, the study interpreted how these elements interact and contribute to enhancing learning quality in technology-based environments. This allowed for the construction of a conceptual framework connecting digital management practices with improvements in educational outcomes.

4. Validity and Reliability

To ensure the validity and reliability of the findings, a triangulation approach was applied, involving multiple data sources and perspectives. The literature was selected from diverse fields such as educational technology, digital education, and management studies, which contributed to the robustness of the analysis. Additionally, all sources were cross-checked for consistency and coherence. The process of coding and theme development was reviewed by a peer researcher to ensure the accuracy and consistency of the interpretations. This peer review helped minimize bias and provided a check on the data analysis process (Creswell & Poth, 2016).

Result and Discussion

The analysis of the literature concerning digital education management and its effect on improving the quality of technology-based learning has resulted in several significant findings. These findings not only contribute to the existing body of knowledge but also provide a deeper understanding of the factors that influence the quality of digital education. The following discussion delves into the detailed findings, explaining how and why they occur, their implications, and their comparison with previous research in the field.

1. Integration of Digital Management Systems Improves Educational Quality

One of the key findings of this study is the significant impact that Digital Education Management Systems (DEMS) have on improving educational quality in technology-based learning environments. Digital management systems such as Learning Management Systems (LMS), Assessment Platforms, and Student Information Systems are increasingly being integrated into educational institutions to streamline the management of teaching and learning activities. These systems allow for more efficient administrative processes, more personalized learning experiences, and better student monitoring and support. As Fitriani et al. (2025) suggest, these systems enhance administrative efficiency by automating routine tasks such as grading and attendance tracking, thus freeing up educators to focus on teaching and student engagement. Furthermore, by centralizing learning resources, LMS platforms facilitate personalized learning by offering tailored content based on students' needs, interests, and learning styles. This, in turn, enhances the overall learning experience, ensuring that students receive the appropriate resources at the right time.

These findings are consistent with previous studies, such as those by Ilyas et al. (2025), which have shown that the integration of digital management systems results in increased engagement, improved academic performance, and better student retention. The ability to track student progress in real-time and provide immediate feedback fosters an environment where students are more involved in their learning process, ultimately leading to improved academic outcomes. Thus, the integration of DEMS can be considered a key factor in enhancing the quality of education, as it supports both teaching and learning in an organized and efficient manner.

2. Role of Digital Leadership in Enhancing Learning Outcomes

The research also highlighted the crucial role that digital leadership plays in improving the quality of technology-based learning. Effective leadership within educational institutions has been shown to be a significant determinant of the successful implementation of technology and the realization of its full potential (Frizdew et al., 2025). Digital leadership refers to the ability of educational leaders to drive technological change within their institutions by fostering a culture that values innovation, collaboration, and continuous improvement. Leaders who are digitally literate are better equipped to guide their institutions in adopting and optimizing digital tools for both teaching and learning (Haleem et al., 2022).

Digital leadership is especially important in ensuring that the integration of technology is aligned with institutional goals and pedagogical strategies. School leaders who actively support and promote technology use are more likely to see positive outcomes in both teaching effectiveness and student learning outcomes. According to Frizdew (2025), when educational leaders provide clear direction, allocate resources for technology integration, and support professional development for educators, it enhances the overall educational experience. This finding is consistent with Ilyas et al. (2025), who emphasize that effective digital leadership is essential for achieving sustainable and meaningful improvements in education through technology. Consequently, it can be concluded that strong digital leadership is not just beneficial but essential for the success of technology-based learning environments.

3. Personalized Learning Through Digital Tools and Adaptive Technologies

A third significant finding is the role that personalized learning plays in improving educational outcomes through the use of digital tools and adaptive learning technologies. Personalized learning refers to tailoring educational experiences to meet the unique needs of individual students, and technology has been a powerful enabler of this approach. Tools such as intelligent tutoring systems, adaptive learning software, and learning analytics have made it possible to provide customized educational content that adjusts to the individual pace and progress of each student. Frizdew (2025) explains that adaptive learning technologies, which adjust the level of difficulty based on a student's performance, help maintain engagement and ensure that students are constantly challenged at an appropriate level.

The use of personalized learning technologies has been shown to enhance student engagement, motivation, and achievement (Fajarudin, 2025). By giving students more control over their learning paths, these tools promote greater autonomy and responsibility, which are crucial factors in fostering a deeper understanding of the material. Personalized learning also addresses the diverse learning styles and needs of students, which a traditional one-size-fits-all approach cannot adequately accommodate. Ilyas et al. (2025) support this by demonstrating that adaptive learning systems improve learning outcomes by providing students with the right content at the right time. The widespread adoption of personalized learning technologies is therefore a key strategy in improving the overall quality of education.

4. Data-Driven Decision Making Enhances Educational Practices

The study also found that data-driven decision-making plays an essential role in enhancing the quality of technology-based learning. The increasing use of learning analytics in educational settings allows educators to gather and analyze vast amounts of data on student behavior, performance, and progress. This data can be used to identify trends, predict future performance, and tailor instructional approaches to better meet student needs. As Ramteja Sajja argue, data-driven decisions allow for a more responsive and adaptive learning environment, where interventions can be made quickly based on real-time data (Sajja et al., 2025).

Learning analytics can also help institutions identify areas where students are struggling and take corrective measures before these challenges negatively impact overall learning outcomes. This ability to track student progress in real-time and provide personalized support aligns with the findings of Frizdew (2025), who highlights the importance of continuous

evaluation in improving teaching practices. Data-driven decision-making thus enables both educators and administrators to make informed, evidence-based decisions that enhance the quality of education. By utilizing analytics, institutions can create learning environments that are more attuned to student needs, leading to better engagement and learning results.

5. Barriers to Effective Digital Education Management

Despite the positive impact of digital education management systems, the research also identified several significant barriers to their effective implementation. One of the main obstacles is the lack of infrastructure, particularly in developing regions, where reliable internet access and digital devices are often limited (Haleem et al., 2022). Without adequate technological infrastructure, the full potential of digital education management systems cannot be realized. Furthermore, the digital divide remains a pressing issue, with students in rural or low-income areas facing disparities in access to technology, which exacerbates existing educational inequities (Fitriani et al., 2025).

Another barrier is teacher resistance to adopting new technologies. Many educators express concerns about the effectiveness of digital tools, the amount of time required to learn and implement them, and the perceived lack of adequate training (Fitriani et al., 2025). As such, it is critical to provide professional development opportunities for teachers, enabling them to gain the necessary skills and confidence to integrate digital tools into their teaching practices effectively. Additionally, concerns about data privacy and security also hinder the widespread adoption of digital management systems, as institutions must ensure that students' personal data is protected in compliance with relevant regulations. These barriers highlight the need for comprehensive strategies to address the infrastructural, pedagogical, and ethical challenges associated with digital education management.

6. Comparative Insights from Prior Research

When comparing these findings with previous research, it becomes evident that while much has been written about the individual benefits of digital tools in education, fewer studies have explored the comprehensive role of digital education management systems as an integrated framework. Previous studies, such as those by Fajarudin (2025) and Fitriani et al. (2025), focused on the effectiveness of specific technologies or platforms, but this research contributes a holistic perspective by examining how the management of digital resources, coupled with strong leadership and data analytics, can drive overall improvements in the quality of technology-based learning. This finding fills an important gap in the existing literature by focusing on the management processes that support technology integration, rather than just the tools themselves.

The findings of this study underscore the pivotal role that digital education management systems play in enhancing the quality of technology-based learning. From improving administrative efficiency to fostering personalized learning experiences and promoting data-driven decision-making, these systems provide a solid foundation for achieving higher educational standards. However, the study also highlights significant barriers to the effective implementation of these systems, particularly in terms of infrastructure, access to technology, and teacher readiness. Addressing these challenges is essential for maximizing the impact of digital education management on learning quality. Future research should focus on developing strategies to overcome these barriers and ensuring equitable access to digital resources for all students.

Discussion

The results of this study offer critical insights into how digital education management systems (DEMS) can enhance the quality of technology-based learning. This transformation is particularly relevant in the context of the ongoing digitalization of education, which has been significantly accelerated by the global pandemic. The rapid shift to online learning

environments, forced by COVID-19, exposed both the immense potential and the limitations of digital education systems. While these systems have been instrumental in keeping education functional during the crisis, their capacity to enhance learning quality in the long term depends on how well they are integrated into existing educational frameworks.

1. Integration of Digital Management Systems Improves Educational Quality

The finding that DEMS significantly improve educational quality aligns with the growing trend of integrating digital technologies into education. These systems streamline administrative tasks, enhance accessibility to learning resources, and facilitate personalized learning (Thangavel, 2024). In today's educational landscape, there is a strong push for personalized learning, where the needs of individual students are addressed more directly. The COVID-19 pandemic has only highlighted this need, with many institutions turning to Learning Management Systems (LMS) to maintain continuity in education. As Fitriani et al. (2025) emphasize, these platforms enable teachers to track student progress more effectively and offer timely interventions, crucial in a remote learning environment.

This finding connects to the broader constructivist learning theory, which emphasizes the importance of student-centered learning environments where learners have more control over their educational experiences (Sioukas, 2023). In this context, the personalized learning made possible by DEMS supports students' engagement and motivation, as it allows for the adaption of content to their individual learning paces. However, despite the benefits, the study acknowledges that many institutions still struggle with the infrastructure gap, especially in developing regions, where internet access and digital devices are limited. As Haleem (2022) notes, overcoming these barriers is essential for the success of digital learning systems. Without reliable infrastructure, the potential benefits of DEMS cannot be fully realized, thus highlighting a critical challenge for educational policymakers and institutions.

2. Role of Digital Leadership in Enhancing Learning Outcomes

The study also highlights the critical role of digital leadership in successfully integrating technology into education. Frizdew (2025) stresses that strong leadership is key to fostering a culture of digital innovation within schools, which can lead to enhanced teaching and learning outcomes. The findings suggest that digital leaders not only need to advocate for technology use but must also equip educators with the necessary skills and tools to navigate digital environments effectively. This supports Transformational Leadership Theory (Bass & Riggio, 2006), which underscores the role of leaders in inspiring change and facilitating innovation in their organizations.

However, as noted in the study, there remains a significant digital leadership gap, particularly in regions where educational leaders are not sufficiently trained in the strategic use of technology. Many school leaders, especially in low-resource contexts, face challenges in making informed decisions regarding digital integration due to limited understanding of the technological landscape (Ilyas et al., 2025). The COVID-19 pandemic has further illuminated this gap, as educational institutions without digitally savvy leadership struggled to pivot quickly to remote or hybrid learning. Therefore, there is a pressing need for professional development programs that focus on digital literacy for school leaders to ensure they can effectively guide their institutions through digital transformation.

3. Personalized Learning Through Digital Tools and Adaptive Technologies

Another significant finding is the importance of personalized learning facilitated by adaptive learning technologies. These technologies use data analytics to create customized learning experiences, allowing students to learn at their own pace and according to their individual needs. The use of adaptive learning platforms has been shown to improve student outcomes by providing real-time feedback, which helps students adjust their learning strategies. This finding is consistent with Vygotsky's Social Development Theory, which highlights the

importance of scaffolding learning experiences to support students' cognitive development (Remorosa et al., 2024).

However, the current digital divide presents a significant challenge. As Haleem (2022) points out, students from disadvantaged backgrounds often lack access to the necessary devices or reliable internet connections to benefit fully from personalized learning technologies. The study raises concerns about the equity of access to digital learning tools, emphasizing that while technology can enhance learning for some, it may further disadvantage others. In light of these findings, the need for inclusive policies that ensure equitable access to technology becomes even more pressing. Governments and educational institutions must prioritize closing this digital gap to ensure all students, regardless of their socioeconomic background, can benefit from the advantages of digital education.

4. Data-Driven Decision Making Enhances Educational Practices

The analysis also underscores the significance of data-driven decision-making in improving educational outcomes. The use of learning analytics allows educators to gain insights into students' progress, identify learning gaps, and adjust teaching methods accordingly. This approach is consistent with the evidence-based practices that are becoming increasingly common in educational settings. As Munagandla et al. highlight, data enables educators to make timely, informed decisions that enhance the learning experience and improve student achievement (Munagandla et al., 2024).

However, the study also acknowledges concerns about data privacy and security. With the increasing reliance on digital platforms for teaching and learning, the collection of vast amounts of student data raises ethical questions about how this data is used and protected. Ilyas et al. (2025) note that many educational institutions struggle to balance the benefits of data-driven decision-making with the need to protect student privacy. As educational systems become more digitized, ensuring that data is handled responsibly and in compliance with privacy regulations is essential for maintaining trust in digital education systems.

5. Barriers to Effective Digital Education Management

Despite the positive impact of digital management systems, the study identifies several significant barriers to their effective implementation. Infrastructure limitations, teacher resistance, and data privacy concerns are the primary challenges faced by many educational institutions. The lack of adequate technological infrastructure, especially in rural or underfunded schools, continues to impede the successful deployment of digital tools. This issue is exacerbated by teacher resistance, as many educators are either unfamiliar with new technologies or uncomfortable with their integration into teaching practices (Fitriani et al., 2025).

These findings point to the need for comprehensive strategies to address these barriers. As Frizdew (2025) suggests, institutions must invest in both infrastructure development and professional development for teachers to ensure that they are prepared to effectively use digital tools in the classroom. Policymakers should also prioritize ensuring equitable access to digital resources, so that no student is left behind in the digital learning environment. Furthermore, educational leaders must address concerns about data privacy through the establishment of clear guidelines and security measures to protect student data.

In conclusion, the study reinforces the importance of digital education management systems in improving the quality of technology-based learning. The findings highlight the transformative potential of these systems but also underscore the challenges that need to be addressed, particularly in terms of infrastructure, digital leadership, and equitable access. By addressing these challenges, educational institutions can create more inclusive, engaging, and effective learning environments. The study calls for further research into overcoming these

barriers and ensuring that digital education management systems are implemented in ways that benefit all students.

Conclusion

This study has explored the role of Digital Education Management Systems (DEMS) in improving the quality of technology-based learning, providing significant insights into how these systems contribute to enhancing educational practices. The findings suggest that the integration of DEMS into educational institutions positively impacts teaching and learning by improving administrative efficiency, facilitating personalized learning, and enabling data-driven decision-making. Additionally, strong digital leadership is crucial in guiding the successful implementation and utilization of these systems, fostering a culture of innovation and continuous improvement. However, challenges such as infrastructure limitations, resistance to change, and the digital divide remain barriers to the full realization of the benefits of DEMS. These issues underline the need for strategic investments in both infrastructure and professional development to ensure that all students, regardless of their socioeconomic background, can benefit from technology-based learning environments.

The study also emphasizes the growing importance of personalized learning through adaptive technologies, which have the potential to significantly enhance student engagement and achievement. However, the effectiveness of these technologies is contingent on equitable access to digital resources, highlighting a pressing need for policies that address the digital divide. Overall, the findings confirm that while digital education management systems hold immense potential to improve learning quality, their success depends on overcoming existing barriers and ensuring that digital tools are implemented in a manner that is inclusive and aligned with pedagogical goals.

Recommendations for Future Research

Based on the findings of this study, future research should focus on exploring the long-term impact of Digital Education Management Systems (DEMS) on student outcomes, particularly in diverse and low-resource environments. Research is needed to identify effective strategies for overcoming barriers such as the digital divide and resistance to technology adoption, ensuring equitable access to digital tools for all students.

Additionally, digital leadership should be further examined, particularly in terms of professional development programs for educators and school leaders to improve their digital literacy and decision-making skills. Finally, addressing data privacy and ethical concerns related to learning analytics will be crucial for the future success of these systems.

However, challenges such as limited access to reliable data and heterogeneity of educational contexts may affect the outcomes of these studies. Future research must carefully consider these limitations to ensure actionable findings.

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